## **ORDER**

Orders Order / Rev: 34854 08815470 Alt Order #: NRCC IE 2012 Product Desc: KTVX-TV 2604 Estimate: Continental Washington DC Flight Dates: 10/19/12 - 10/25/12 Primary AE: 06/18/12 / 10/26/12 Sales Office: Original Date / Rev: **CNAT** Order Type: CIA - O Sales Region: National **National Media Team** Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Billing Cycle: 815 Slaters Lane EOM/EOC Alexandria, VA 22314 Agency Commission: 15% Advertiser Name: **National Republican Congression** A35+ New Business Thru: Demographic: **Product Codes:** Issues/Propositions Order Separation: 00:15:00 Priority: P-1 Advertiser External ID: Agency External ID: Revenue Codes: AGY, POL-ISS, GEN

## Bill Plan

Start Date	End Date # Spots   Gi		Gross Amount	Net Amount		
10/01/12	10/25/12	20	\$16,150.00	\$13,727.50		

## **Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	20	\$16,150.00	\$13,727.50	0.00
Totals	20	\$16,150,00	\$13,727,50	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Continental Washington DC			Start Of Order - End Of Order	100%

Order Share	Share	Total
KTVX-TV	15%	\$16,150.00
Market	100%	\$107,666.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBYU	0%	\$0.00
KJZZ	0%	\$0.00
KMYU	0%	\$0.00
KSL	25%	\$26,916.67
KSTU	20%	\$21,533.33
KUCW	5%	\$5,383.33
KUED	0%	\$0.00
KUPX	0%	\$0.00
KUTV	35%	\$37,683.33
UNKWN	0%	\$0.00

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
,	E 1	KTVX	10/19/12	10/19/12	Good Morning America	CM	7:00 AM-9:00 AM	F	:30	1	\$300.00 P-1	0.00 NM	1	\$300.00
					GMA 7a-9a									
		GD MRN	I AMR-AB	С										
		Star	t Date E	End Date	Weekdays Spot	s/Week	Rate Ra	ting						
	W	eek: 10/1	5/12 1	0/21/12	F	1	\$300.00	0.00						
	E 2	KTVX	10/23/12	10/23/12	Good Morning America	CM	7:00 AM-9:00 AM	- T	:30	1	\$300.00 P-1	0.00 NM	1	\$300.00
					GMA 7a-9a									

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Order / Rev: 34854 Advertiser: National Republican Congression

Alt Order #: 08815470 Product Desc: NRCC IE 2012 KTVX-TV

Flight Dates: 10/19/12 - 10/25/12 Estimate: 2604

Ln Ch Start GD MRN AMR-	End ABC	Inventory Code	Break	Start/End	Time Day	/S	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date Week: 10/22/12	End Date 10/28/12	<u>Weekdays</u> - T	Spots/Week	Rate \$300.00	Rating 0.00							
E 3 KTVX 10/25/1		Good Morning Am	nerica CM		00 AM T	'	:30	1	\$300.00 P-1	0.00 NM	1	\$300.00
GD MRN AMR-	ABC											
Start Date Week: 10/22/12	End Date 10/28/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$300.00	Rating 0.00							
E 4 KTVX 10/19/1	12 10/19/12	ABC4 News at 6p		6:00 PM-6:3	30 PM	F	:30	1	\$500.00 P-1	0.00 NM	1	\$500.00
ABC 4 NWS-6		ABC4 News at 6p	)									
Start Date Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$500.00	Rating 0.00							
E 5 KTVX 10/22/1		ABC4 News at 6p	•	•	30 PM M		:30	1	\$500.00 P-1	0.00 NM	1	\$500.00
	12 10/22/12	ABC4 News at 6p		0.00 T W 0.0	50 1 W 141		.00	•	φοσο.σσ1 1	0.00 14101	·	ψοσο.σσ
ABC 4 NWS-6 Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						l	
Week: 10/22/12	10/28/12	M	1	\$500.00	0.00							
E 6 KTVX 10/23/1	12 10/23/12	ABC4 News at 6p		6:00 PM-6:3	30 PM - T		:30	1	\$500.00 P-1	0.00 NM	1	\$500.00
ABC 4 NWS-6		ABC4 News at 6p	)									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/22/12	10/28/12	- T	1	\$500.00	0.00							
E 7 KTVX 10/24/1	12 10/24/12	ABC4 News at 6p ABC4 News at 6p		6:00 PM-6:3	30 PM W-		:30	1	\$500.00 P-1	0.00 NM	1	\$500.00
ABC 4 NWS-6		7.20										
Start Date	End Date	<u>Weekdays</u> W	Spots/Week 1	Rate	Rating							
Week: 10/22/12 E 8 KTVX 10/25/1	10/28/12	ABC4 News at 6p	<u> </u>	\$500.00 6:00 PM-6:3	0.00 30 PM T	'	:30	1	\$500.00 P-1	0.00 NM	1	\$500.00
	,,	ABC4 News at 6p		0.00 0.0	-		.00	•	φοσσίσοι .	0.00		ψοσο.σσ
ABC 4 NWS-6 Start Date	End Date	Mookdovo	Spots/Week	Poto	Rating							
Week: 10/22/12	10/28/12	<u>Weekdays</u> T	1	<u>Rate</u> \$500.00	0.00						İ	
E 9 KTVX 10/20/1	12 10/20/12	Sat ABC4 News @	•	5:00 PM-5:3	30 PM	- S-	:30	1	\$500.00 P-1	0.00 NM	0	\$0.00
ABC 4 NWS-SA	T	Sat ABC4 News	@ 5p									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						İ	
Week: 10/15/12	10/21/12	S-	1 Stort	\$500.00	0.00	1//0	akdaya	Lon	ath Bata	Dta Tuno		
Spot Ch Date Ra 1 KTVX 10/15/1		escription at ABC4 News @ :		<u>/End Time</u> PM-5:30 PM	1		<u>ekdays</u> · Sa	<u>Len</u>		Rtg Type 0.00 NM	i	
Credited	.2											
[Credited S		CUIN ADCA Name	@ F= CM	5:00 DM 5:0	20 DM		.20		ФЕОО ОО D 4	0.00 NM		<b>Ф</b> ЕОО ОО
E 10 KTVX 10/21/1	12 10/21/12	SUN ABC4 News	•	5:00 PIVI-5:3	30 PM	5	:30	1	\$500.00 P-1	U.UU INIVI	1	\$500.00
ABC 4 NWS-5			·								l	
Start Date Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> S	Spots/Week 1	Rate \$500.00	Rating 0.00						ł	
E 11 KTVX 10/19/1			CM		0.00 00 PM	F	:30	1	\$750.00 P-1	0.00 NM	1	\$750.00
		M-F 630-7p										
TWO & HALF M Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						l	
Week: 10/15/12	10/21/12	F	1	\$750.00	0.00						l	
E12 KTVX 10/22/1	12 10/22/12	M-F 630p-7p M-F 630-7p	СМ	6:30 PM-7:0	00 PM M		:30	1	\$750.00 P-1	0.00 NM	1	\$750.00
TWO & HALF M	IEN	wi-i 030-7β										
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/22/12	10/28/12	M	1	\$750.00	0.00		.20	4	\$750.00 D.4	0.00 NA	4	<b>\$750.00</b>
E13 KTVX 10/23/1	12 10/23/12	M-F 630p-7p M-F 630-7p	СМ	0.3U PIVI-7:(	00 PM - T		:30	1	\$750.00 P-1	0.00 NM	1	\$750.00
TWO & HALF M		·										
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						ı	

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Order / Rev: 34854 Advertiser: National Republican Congression

Alt Order #: 08815470 Product Desc: NRCC IE 2012 KTVX-TV

Flight Dates: 10/19/12 - 10/25/12 Estimate: 2604

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time I	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E13 KTVX	10/23/1	2 10/23/12	M-F 630p-7p	CM	6:30 PM-7:0	00 PM - 7	[	:30	1	\$750.00 P-1	0.00 NM	1	\$750.00
T\// &	HALF M	FN	M-F 630-7p										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/28/12	- T	1	\$750.00	0.00	-						
E14 KTVX	10/24/1	2 10/24/12	M-F 630p-7p	CM	6:30 PM-7:0	00 PM	W	:30	1	\$750.00 P-1	0.00 NM	1	\$750.00
TWO &	HALF M	FN	M-F 630-7p										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/	22/12	10/28/12	W	1	\$750.00	0.00	)						
E 15 KTVX	10/25/1	2 10/25/12	M-F 630p-7p	CM	6:30 PM-7:0	00 PM	- T	:30	1	\$750.00 P-1	0.00 NM	1	\$750.00
TWO &	HALF M	EN	M-F 630-7p										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/28/12	T	1	\$750.00	0.00							
E16 KTVX	10/23/1	2 10/23/12	Tue Spec	CM	7:00 PM-9:0		Γ	:30	1	\$5,000.00 P-1	0.00 NM	1	\$5,000.00
DANC-F	RESLT		Tue 7p-10p		(7:00 PM-9:	OU PIVI)							
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/28/12	- T	1	\$5,000.00	0.00							
E18 KTVX	10/19/1	2 10/19/12	ABC4 News at 10 M-F 10p-1036p	pm M-EM	10:00 PM-1	0:35 PI	F	:30	1	\$900.00 P-1	0.00 NM	1	\$900.00
ABC 4 N	NWS-10		М-г тор-тозор										
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/21/12	F	1	\$900.00	0.00							
E 19 KTVX	10/23/1	2 10/23/12	ABC4 News at 10 M-F 10p-1036p	pm M-EM	10:00 PM-1	0:35 PI-1	['	:30	1	\$900.00 P-1	0.00 NM	1	\$900.00
ABC 4 N	NWS-10		W1 10p-1000p										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	•						
Week: 10/		10/28/12	-T	1	\$900.00	0.00				<b>*********</b>	0.00.104	,	<b>#</b> 000 00
E20 KTVX	10/25/1	2 10/25/12	ABC4 News at 10 M-F 10p-1036p	ipm M-EM	10:00 PM-1	0:35 PI	- 1	:30	1	\$900.00 P-1	0.00 NM	1	\$900.00
ABC 4 N	NWS-10		m 1 10p 1000p										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	•						
Week: 10/		10/28/12	T	1	\$900.00	0.00				\$400.00 D.4	0.00 NIM		<b>#</b> 400.00
E 21 KTVX	10/24/1	2 10/24/12	Nightline M-F 1036p-1103p	CM	10:35 PM-1	1:05 PI	W	:30	1	\$400.00 P-1	0.00 NM	1	\$400.00
ABC-NI	TELINE												
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	•						
Week: 10/ E 22 KTVX		10/28/12	W Nightline	CM	\$400.00 10:35 PM-1	0.00		:30	1	\$400.00 P-1	0.00 NM	1	\$400.00
LZZ KIVA	10/23/1	2 10/23/12	M-F 1036p-1103	_	10.33 F IVI-1	1.05 F1	- 1	.30	ļ	ψ <del>4</del> 00.00 F-1	U.UU INIVI	'	φ400.00
ABC-NI	TELINE		,,										
	rt Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating	-						
Week: 10/	<i>ZZ</i> /12	10/28/12	1	1	\$400.00	0.00	J					20	£16.150.00

Totals 20 \$16,150.00